



The Child Safe Traveller

Asia

is predicted to experience the greatest growth in tourism in the next two decades.

3.6 million tourists to Cambodia

3.3 million tourists to Lao PDR

22.3 million tourists to Thailand

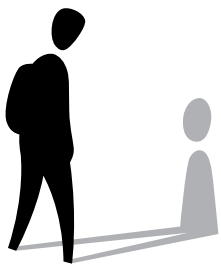
6.8 million tourists to Vietnam

Over

36 million tourists

came to Cambodia, Lao PDR, Thailand and Vietnam in 2012.

Children in tourism areas are more vulnerable to exploitation and abuse.



60% of travellers saw children unsupervised on the streets.

33% of travellers saw children working in tourism facilities (eg. hotels, restaurants, etc).

18% of travellers saw children working in night-time entertainment facilities.

95% of travellers encountered local children in tourism areas. Many interactions left tourists feeling sad, guilty, concerned and disappointed.



Tourists to South East Asia want:

- 1 clear information** about how to be a child safe traveller.
- 2 more consumer choices** that align with child safe tourism.
- 3 to be part of the change**, led by governments and the tourism industry.

Child Safe Travellers are less likely to inadvertently put children at risk of abuse.

Activities that can put children at risk:

= Tourists who understood child safe tourism
 = Tourists overall



“Protecting children is everybody’s responsibility.”

— Research Participant

Source: Key findings from research with 268 travellers from 39 countries to South East Asia, April-May 2013: World Vision, *The Child Safe Traveller*, 2013.