

Five ways to make my business Child Safe.

1 Have a clear company stance on protecting children.

One way to do this is to introduce a child protection policy. A written policy makes it clear that your company will not tolerate abuse. It includes clear processes to prevent and respond to abuse.

2 Make your child safe stance known.

Staff, investors and customers prefer responsible businesses, so make your child protection policy known. Educate and empower your staff to take practical action to protect children. Include information on child safe tourism in your marketing and communications.

3 Bring other companies on board.

Protecting children is everyone's business, so spread the word to other companies. Consider clauses in contracts with suppliers that repudiate child exploitation. Collaborate to build an environment where all children feel safe and secure.

4 Be creative.

Think of other ways your company can contribute to a child safe environment. Consider having a donation box for a reputable child protection organisation. Offer employment opportunities for young people at risk and their families. Alternatively you could offer products and services by families to your customers.

5 Take action when you see a child at risk.

All children have rights and particularly the right to be safe from abuse and exploitation. Immediately report child protection concerns to police or social services.

To learn more, visit
www.childsafetourism.org

